### together a healthy resolve.





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### together

### a healthy community.

#### philanthropic objectives



#### THE RAPIDES FOUNDATION PROVIDES FUNDING FOR PROJECTS WHICH EFFECTIVELY ADDRESS THE FOLLOWING PHILANTHROPIC OBJECTIVES:

HEALTHY PEOPLE: To promote healthy behaviors and improve access to healthcare. EDUCATION: To increase the level of educational attainment and achievement as the primary path to improved economic, social and health status.

HEALTHY COMMUNITIES: To improve economic opportunity and family income; and enhance civic and community opportunities for more effective leaders and organizations.

# 350,000

Approximate number of residents living in The Rapides Foundation Service Area

#### MESSAGE FROM THE PRESIDENT AND CHAIRMAN

2009 presented the Foundation with many challenges; some financial and others programmatic. Prudent investing, continued partnerships and new ideas kept the Foundation on course in the pursuit of its mission to improve the health status of Central Louisiana.

Even in the face of tough economic times we continue to fully pursue the strategies developed in 2007. It was then that the Foundation chose to move to strategies that affect behavior change, improved access to care, improved educational attainment and a more vibrant social and economic environment for Central Louisiana residents. In 2008 we began implementation of programs in each of these areas. 2009 saw continued implementation with a few changes based on lessons learned.

The following pages express how we leveraged current programs in order to implement new and ongoing programs. For instance CMAP is now a statewide program with the assistance of a grant from the Department of Health and Hospitals' Bureau of Primary Care. They are also now administering the Foundation's Cancer Screening Project as well as the Tobacco Initiative's healthcare provider reminder and referral program. The Orchard Foundation continued its administration of the Foundation's Emerging and Aspiring Leader programs and Cenla Advantage Partnership is now leading the Foundation's efforts in entrepreneurial development. In addition we have partnered with the nine school districts in the Foundation service area to assist us in carrying out our plans for the Tobacco Prevention and Control Initiative and the Diet and Physical Activity Initiative in schools across Central Louisiana.

The Foundation continues to own a 26% interest in Rapides Healthcare System. This ownership level enables the Foundation to ensure community benefit through local governance. You will also read about the community benefit activities of RHS. A major change for the system in 2009 was the sale of its three of its rural hospitals – Avoyelles Hospital in Marksville, Oakdale Community Hospital in Oakdale, and Winn Parish Medical Center in Winnfield– to Progressive Acute Care L.L.C. Also, in 2009, RHS transitioned its operations lease of Savoy Medical Center, in Mamou, to Savoy Medical Group and the Town of Mamou. These actions by RHS gave those hospitals a chance to customize healthcare for patients in their communities and gave them the best possible opportunity for continued success and growth.



Joe R. Rosier, Jr., CFA President and CEO



Albin M. Lemoine, Jr. Board Chairman

healthy people

130 women

FACT: In 2009, more than 130 women like Dorothy Buxton of Vernon Parish received free Pap smears and mammograms on the cancer screening van. Buxton felt at ease when she had her tests done inside the van by the friendly staff. A week later, she got the news that all her results turned out good.

Partners Mobi Scr

Digital Mammography

HW-524523

healthy people

in Wellness

e Cancer

eening

#### CENLA MEDICATION ACCESS PROGRAM

The Cenla Medication Access Program continued to expand, and by October 2009 it covered all 64 Louisiana parishes through a partnership with the Louisiana Bureau of Primary Care and Rural Health. In 2009, more than 1,500 people in Central Louisiana received prescription medications they needed to maintain their health. Another 500 were served throughout the rest of the state.

CMAP now administers the Cancer Screening Project developed by the Foundation in 2008. The Cancer Screening Project gave free mammograms, Pap smears, pelvic exams and colorectal cancer tests to uninsured patients who couldn't afford these critical screenings. The cancer screening van brought these tests to rural areas. The van, which is a partnership between the Foundation, the Feist-Weiller

> Cancer Center at LSU-Shreveport and the LSU Family Medicine Residency in Alexandria program, made its first stop in August 2009 and helped more than 130 women by December 2009. Also, more than 160 women and men received takehome colorectal cancer screening tests.

> > (continued pg. 7)

The Cancer Screening Project van gave free mammograms, Pap smears, pelvic exams and colorectal cancer tests to uninsured patients who couldn't afford these critical screenings. healthy people



FACT: More than one-third of Central Louisiana parents report that their kids watch at least three hours of television on a typical school day.

Source: 2005 Community Health Assessment

# 56,000

#### Central Louisiana students exposed to the Foundation's Healthy Behavior Initiatives

(continued from pg.5)

#### DIET AND PHYSICAL ACTIVITY

We awarded \$455,000 in planning grants to nine school districts (91 schools with grades K-8) to improve healthy eating and physical activity opportunities under our new Diet and Physical Activity Initiative. The school districts used these funds to strengthen their wellness policies. Planning grants were followed by implementation grants totaling nearly \$800,000. These grants were used to fund proven classroom programs such as CATCH, SPARK, Healthy Lifestyles and Turnoff Week, to keep kids healthy.

Nearly \$200,000 in grants was awarded to community organizations in Rapides, Natchitoches and Allen parishes as part of the Foundation's Diet and Physical Activity Initiative. These programs focus on increasing healthy eating and physical activity opportunities for adults and youth.

#### TOBACCO PREVENTION AND CONTROL

In 2009 we produced a new advertising campaign that told the story of "the lucky one" who quit using tobacco after seeking the help of his doctor and using a free counseling quitline such as 1-800-QUIT-NOW. The ad campaign ran alongside our new healthcare provider program, which encouraged Central Louisiana doctors to provide informational resources on quitting to their patients who use tobacco.

Schools and organizations sponsored activities for Kick Butts Day and the Great American Smokeout. We funded these activities because of their proven effectiveness in helping to reduce tobacco rates. In 2009, we awarded more than \$620,000 to schools and local organizations for our Tobacco Prevention and Control Initiative.



# 75%

FACT: Since 2004, the percentage of fourth-graders who scored basic or above in English Language Arts on the LEAP test increased from 67.6 to 75%.

Source: Louisiana Department of Education

#### education



#### Number of teachers trained through the Foundation's leadership academies

#### EDUCATION

In 2009, a major push in science, technology, engineering and math (STEM), and career and technical education (CTE) began with planning grants to nine Central Louisiana school districts, totaling \$1,650,000. The school districts designed programs based on what research shows is working in school across the United States. These programs will enable Central Louisiana students to be equipped to compete globally as the job market shifts to these skills.

Our leadership academies continued in the 2009-2010 school year with more than 230 educators receiving hands-on, real-life training. Administered by The Orchard Foundation, these academies gave teachers practical instruction aimed at increasing students' writing and math skills, while administrators received training on fostering leadership capacity in the schools' teachers, support staff and students.

2009 also marked the end of our five-year, \$10 million Systemic Initiative in Education which produced many success stories. We worked with all 139 schools in Central Louisiana for this project.

Central Louisiana educators learned about education for the 21st century in our summit called "Investing in Cenla's Future." At this public event, experts explained why it is critical to integrate science, technology, engineering and mathematics in the school curriculum, and to connect learning to future careers through career and technical education.

In late 2009, the U.S. Department of Education awarded an \$8 million grant conceptualized by The Rapides Foundation and submitted by Louisiana State University creating the Central Louisiana Academic Residency for Teachers. The program takes qualified college graduates and pays their tuition as they pursue a Master of Natural Science Degree. In turn, the residents will teach science and math in Central Louisiana high schools as part of their graduate studies, and for another three years after they receive their diploma. The Rapides Foundation's partners in this five-year endeavor are The Orchard Foundation, LSU, LSU Alexandria and the public Central Louisiana school districts of Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn parishes. The first class of residents will begin working in Summer 2010. healthy communities

## 30,226

FACT: 30,226 new and replacement job openings are forecast in Central Louisiana between 2007 and 2012. About 6,000 of these require more than a high school diploma but less than a bachelor's degree – but more than 5,000 may go unfilled.

Source: Beyond High School: What will it take to build Cenla's next workforce?

#### healthy communities

**1150** Number of people trained through CDW's Citizen and Nonprofit Management Training Courses

#### COMMUNITY DEVELOPMENT WORKS

Under the new Nonprofit Works program of Community Development Works, the Foundation awarded up to \$50,000 to five local organizations: Food Bank of Central Louisiana, Arts Council of Central Louisiana, Association for Preservation of Historic Natchitoches, Inner-City Revitalization Corporation and Hope House of Central Louisiana. Nonprofit Works is designed to expand the governance, organizational development and leadership capacities of local nonprofits.

Community Development Works provided training for local nonprofit organizations and individuals in issues that they deal with every day, including grant writing, financial management, fundraising and marketing. More than 250 individuals participated in these free courses in 2009.

Central Louisiana nonprofits gained 20 well-trained, emerging leaders as new board members, thanks to CDW's Cenla Boardbuilders program. This program trains individuals to become active in their communities as effective members of nonprofit boards. At the end of the year, they were matched with a nonprofit organization.

#### ECONOMIC DEVELOPMENT

The release of a new report for the Foundation, "Beyond High School: What will it take to build Cenla's next workforce?," got local leaders to take a deeper look at post-secondary education.

We awarded a three-year grant totaling \$450,000 to ACCION Texas-Louisiana to provide micro-loans to businesses in Central Louisiana. New and growing businesses help stabilize family incomes, eventually leading to better education, greater civic involvement and ultimately better health.

Cenla Advantage Partnership, a program partially funded by the Foundation, held two resource fairs for local entrepreneurs, attracting about 200 attendees. In addition, some 40 people participated in an Entrepreneurial 101 class, while 113 entrepreneurs were coached in the Entrepreneurial League System<sup>®</sup> of Central Louisiana program. CAP also launched www.cenla.org, which features information and links on entrepreneurship, workforce development, infrastructure and many other subjects. Since its creation in July 2009, unique visitors to the website averaged about 1,500 each month.

## 22,180

FACT: In 2009, RHS cared for 22,180 patients admitted to its facility, treated 70,854 through the RRMC Emergency Department and delivered 2,434 babies at Rapides Women's and Children's Hospital.

**3,810** Number of patients who received charity care in 2009

#### RAPIDES HEALTHCARE SYSTEM COMMUNITY BENEFIT The Rapides Foundation owns 26 percent of RHS.

#### Healthcare Workforce Development

RHS continued its financial support of \$3.3 million for the LSU Family Practice Residency program which provided medical care to 16,724 patients in 2009. Along with recruiting six new resident interns to Central Louisiana, the program also graduated another six family physicians – four of which went on to practice family or emergency medicine in Central Louisiana.

In 2009, RHS continued its support for local universities' medical programs, including Northwestern State University and Louisiana State University at Alexandria, and served as a continuing education provider for community medical personnel.

#### Access to Healthcare

In 2009, RHS provided charity medical care to those patients unable to pay that equaled \$3.3 million in unreimbursed hospital expenses to the hospital alone. Also, RHS is Central Louisiana's largest provider of services to low-income patients enrolled in the Medicaid program.

#### Patient Care

In 2009, RRMC was named one of the nation's 100 Top Hospitals for cardiovascular care and was the only hospital in Louisiana to make Thomson Reuters' 2009 list.

RRMC became a "Certified Advanced Primary Stroke Center" in 2009, meaning stroke patients receive a full range of stroke care from the minute they walk through RRMC's doors until discharge and beyond.

RRMC received the Platinum Level 2009 Louisiana Hospital Quality Award from eQHealth Solutions for the third consecutive year. This award recognizes facilities that are actively engaged in improving care in one or more of the following areas: heart attack, congestive heart failure, pneumonia and surgical care.

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(continued pg. 15)

## 2,000

FACT: RHS' 2,000 employees volunteered thousands of hours to community organizations and raised more than \$150,000 for the American Heart Walk, March of Dimes Walk America, American Cancer Society and United Way.

# 13,000

### Number of people who participated in trainings, screenings and other community events at RRMC

#### (continued from pg. 13)

Community Health Improvement

RHS partnered with two local nonprofit organizations in 2009 to promote physical health throughout Central Louisiana – Fit Families for Cenla and the American Heart Association.

#### Community Involvement

RRMC employees volunteered thousands of hours to community organizations and raised more than \$150,000 for the American Heart Walk, March of Dimes Walk America, American Cancer Society and United Way. Following their employees' lead, RHS facilities donated more than \$648,100 toward charitable organizations in their communities in 2009. As part of its annual community outreach, RRMC donated food to the homeless, office/classroom spaces to local nonprofits and a passenger van to a local congregation.

#### Other Investment in the Community

In 2009, RHS employed more than 2,000 people with a payroll of \$111,827,829. RHS also paid more than \$2 million in property taxes that support efforts such as schools, roads and other area needs.

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#### Program Priority Summary

#### HEALTHY PEOPLE

The historic public health work by William Foege and J. Michael McGinnis has demonstrated that at least 50 percent of all illness and premature death is directly connected to lifestyle choices. Smoking, obesity, lack of exercise, alcohol and substance abuse all contribute to early death and disease.

An unacceptable number of community members cannot get the medical and mental services they need. Because of this, some people delay or neglect treatment and their health problems get worse. The Rapides Foundation will continue to work to support efforts that help people get access to the healthcare services they need.

#### EDUCATION

The purpose is to engage all nine area school districts more deeply in the type of school improvement work that the Foundation has supported over the years through its K-12 grants.

This organization provides meaningful opportunities for local engagement, with the goal of providing a permanent home for local efforts supporting higher student achievement.

#### HEALTHY COMMUNITIES

The Foundation funds these activities under the umbrella of Community Development Works. CDW offers a variety of training programs and resources for both inexperienced and experienced community members and organizations interested in promoting positive community change.

The Rapides Foundation works with employers to develop creative solutions to positively impact employees' wage-earning potential and, concurrently, business productivity. Ultimately, the Foundation's interest in this area correlates the ability to earn a higher wage with other indicated measures such as home ownership and the ability to purchase health insurance.

Eligibility Requirements

The Foundation will award grants to organizations which are tax exempt under IRS Section 501(c)(3) and are not a private foundation as described under Section 509(a). Public agencies that meet additional criteria may also receive grant awards.

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**Systemic Initiative** 

**Healthy Behavior** 

**Healthcare Access** 

**The Orchard Foundation** 

Citizen and Nonprofit Training and Organizational Development

Economic Development

## can quit smoking too.

LOU

## a healthy

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#### 2009 The Rapides Foundation Grants

#### HEALTHY PEOPLE GRANTS

#### **ACCESS TO CARE INITIATIVE**

To reduce health disparities and improve health status through better pharmacy access and early cancer detection, and policy monitoring and advocacy.

#### Cenla Medication Access Program (CMAP) (2 years)

To continue the Patient Assistance Program for community-based prescription access for uninsured patients of private physicians, rural clinics and health centers; to continue the Foundation's partnership with Huey P. Long Medical Center outpatient pharmacy as



it expands to include more mental health medications and establishes its new pharmacy program; and to continue supporting the Central Fill Pharmacy as CMAP uses the pharmacy's staff and infrastructure to actively pursue a role with state pharmacy networks emerging in the redesign of state-funded healthcare benefits. \$2,368,436

#### **Cancer Screening Project**

To promote early detection of cancer among adults in The Rapides Foundation Service Area. \$550,000

#### DIET AND PHYSICAL ACTIVITY INITIATIVE \$800,000

To create or improve opportunities for adults and youth in Central Louisiana to engage in safe, accessible physical activity, and to increase the accessibility of healthy foods to residents of Central Louisiana while reducing the exposure of unhealthy foods and beverages.

#### **Diet and Physical Activity Initiative School Partnership Grants**

To implement a Foundation-developed workplan of nutrition and physical activities for schools using an evidence-based curriculum in Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn school districts. \$773,500

#### Diet and Physical Activity Community Partnership Grants (Up to \$50,000 each)

#### Boys & Girls Club of El Camino Reál

To increase physical activity levels in adults and youth through the expansion of Triple Play: Mind, Body and Soul program to out-of-school youth and their families at five Boys & Girls Club locations in LaSalle and Natchitoches parishes.

(continued pg. 20)

#### 2009 grants

#### Fit Families for Cenla

To promote physical activity and recreational programs in Rapides Parish through the expansion of a cycling program targeting at-risk populations.

#### Food Bank of Central Louisiana

To implement a program of nutrition education and healthy eating opportunities for children participating in Kids Café in Natchitoches Parish in partnership with Boys & Girls Club of El Camino Reál and to develop and implement an adult education component.

#### The Health Enrichment Network

To support the Get in Gear Oakdale project to increase physical activity opportunities for adults in and around Oakdale through implementation of State Farm's 50 Million Pound Challenge and facilitation of a master community recreation plan with the City of Oakdale.

#### City of Natchitoches

To implement Get Fit Natchitoches, a program to provide physical activity and nutrition education classes for the public at existing park areas and the Martin Luther King Community Center, and to fund the construction of a walking trail at Airport Road Park.

#### Town of Oberlin

To support the Town of Oberlin Fit for Life program that promotes increased physical activity and renovate walking trail and playground equipment at the central park area.

#### TOBACCO PREVENTION AND CONTROL INITIATIVE (3 YEARS) \$3,000,000

A multi-faceted initiative designed to target reduction or prevention of tobacco use among both youth and adults.

#### **Tobacco Prevention and Control Initiative School Partnership Grants**

To implement a required work plan of evidence-based activities as outlined by the Foundation in schools serving grades 7-12 in 60 schools within the Allen, Avoyelles, Catahoula, Grant, Natchitoches, Rapides and Winn school districts. \$428,000

#### **Tobacco Prevention and Control Initiative Community Partnership Grants**

#### Catahoula Parish School District

To implement a Foundation-directed work plan of activities to reduce tobacco use in schools and communities. \$50,000

#### Central Louisiana Area Health Education Center

To implement a Foundation-directed work plan of activities to reduce tobacco use in schools, communities and the workplace in seven parishes: Avoyelles, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn. \$140,000

#### 2009 grants

#### Southwest Louisiana Area Health Education Center

To implement a Foundation-directed work plan of activities to reduce tobacco use in schools, communities and the workplace in Allen Parish. \$28,000

#### Wellness Works in Cenla

To implement a Foundation-directed plan to implement tobacco-free workplace policies. \$25,000

#### **Mini Opportunity Grants:**

Action Agency of Vernon

#### Friends 4 Life Mentoring Program

To support implementation of a national mentoring program with the objectives of reducing teen pregnancy and alcohol abuse. \$10,000

#### **Program Opportunity Grants:**

#### American Red Cross

To support AED Network management and leadership with the goal of sustaining training and development of an independent, self-supporting program. \$190,000

#### EDUCATION GRANTS

#### **EDUCATION INITIATIVE**

To increase the level of educational attainment and achievement as the primary path to improved economic, social and health status.

#### STEM/CTE:

To support planning for Science, Technology, Engineering and Math program and Career Technical Education program and related in-district leadership development in Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon and Winn parishes. \$1,695,000

#### The Orchard Foundation

To conduct a Science Summer Institute for teachers and to present the 2009 STEM Summit for Central Louisiana. \$200,000



To provide STEM/CTE Academy with science institute for elementary level teachers. \$100,000

To support development of strong instructional leadership throughout Central Louisiana through Leadership Academies for school and district leaders, August 2009 through May 2010. \$440,000

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(continued pg. 22)

#### HEALTHY COMMUNITIES GRANTS

#### COMMUNITY DEVELOPMENT WORKS (3 YEARS) \$2,500,000

For Leadership Development, Organizational Effectiveness and Civic Engagement: To increase civic engagement and social capital networks that engage residents in Central Louisiana; to build the capacity of nonprofit leaders; and to foster the development of effective organizations.

### Nonprofit Works Capacity Building Grants up to \$50,000 each

To support enhanced governance, organization and leadership development through participation in Nonprofit Works assessment and consulting services.

Arts Council of Central Louisiana Association for Preservation of Historic Natchitoches Food Bank of Central Louisiana Hope House of Central Louisiana Inner-City Revitalization Corporation

#### **ECONOMIC DEVELOPMENT INITIATIVE \$550,000**

To raise the standard of living by improving Cenla's capacity to produce higher wage jobs for all income levels and generate more wealth in its communities.

#### **ACCION Texas-Louisiana (3 years)**

To support general operations for micro-lending office in Central Louisiana. \$450,000

#### Cenla Advantage Partnership (ELS grant)

To support continued funding of Entrepreneurship League System<sup>®</sup> of Central Louisiana. CAP assumes responsibility for implementation and begins to extend reach and impact and work toward financial sustainability. \$800,000

Go to our website to learn more about grant programs.

www.rapidesfoundation.org





## resolve



The Rapides Foundation offers Program Opportunity Grants and Mini Opportunity Grants focused on teen pregnancy prevention, alcohol abuse prevention or select immunizations.

Qualified organizations requesting funds through the Program Opportunity Grant Program should submit a Letter of Intent prior to the deadline. Letters of Intent will be reviewed and the applicants will be notified if a full proposal is desired for further evaluation. Applicants will be notified of selection decisions approximately 30 days after the May 15 or October 15 deadline for the Letter of Intent.

Applicants requesting funds for Mini Opportunity Grants (up to \$10,000) can submit at any time.

Application materials and eligibility criteria are contained in the booklet titled, "Applying for Funds" from The Rapides Foundation. Any group or organization interested in applying for funds is encouraged to call the Program Assistant at 318-767-3013. She will direct your call to the appropriate Program staff person. Calls and e-mails are strongly encouraged prior to any formal written submission.

#### FIRST STAGE: LETTER OF INTENT (Program Opportunity Grants)

Before submitting a Letter of Intent, an applicant should request the booklet "Program and Funding Interests" from the Foundation which details complete requirements and guidelines. Applicants are also encouraged to discuss their project with a Foundation Program Officer.

In a Letter of Intent applicants will be asked to address the following:

- Organizational mission
- Strategy
- Desired outcomes
- Risk factors
- Problem or need
- Sustainability
- lem or need

#### SELECTION CRITERIA

Successful applicants will look to maximize use of existing local, state and federal funds and services in an effort to develop and sustain more effective systems.

Successful applicants will propose to develop or provide services to a sufficient number of community residents to make an impact.

On the other hand, proposals calling for large grants to serve thousands of individuals across multiple parishes are rarely funded, at that scale. Successful applicants will, at a minimum, recognize the importance of evaluation in developing and supporting services that go beyond goodwill or charity.

Applicants with weak or non-functioning Board of Directors are generally not successful.

#### grant application process



#### SECOND STAGE: PROJECT PROPOSAL

(Program Opportunity Grants)

If your Letter of Intent is favorably reviewed, you will be asked to submit a complete Project Proposal on or before the announced proposal deadline. You will have about 60 days to complete the full proposal. This second stage of the application includes a complete business plan with project description, workplan and timeline, staffing and other resource requirements, and an evaluation plan. A project budget and narrative describing the assumptions for preparation of the budget will be a part of the proposal. You will be provided an outline for the proposal requirements, as well as a budget worksheet and instructions when you are notified that your Letter of Intent has been favorably reviewed.

#### GRANT CYCLE DEADLINES

Contact the Foundation for grant cycle deadlines or visit www.rapidesfoundation.org.



#### EVALUATION CRITERIA

Grant decisions are made through the combined effort of the Budget and Grants Committee and the Board of Trustees. Staff provides recommendations to the Budget and Grants Committee based upon some or all of the following procedures: analysis of the written proposal, consultation with experienced program leaders and researchers in the field, site visits and meetings with project staff and Board, and experience with your organization or contributing personnel on prior grants. Applicants will hear of decisions regarding their submissions via a letter. Award/decline letters will communicate the decisions of the Board and will also include information on various contingencies or prefunding requirements. Please keep in mind that grant awards may contain significantly different terms of award than originally proposed by your group. Also, a contract (Grant Agreement) must be signed between your group and The Rapides Foundation which spells out requirements and expectations for superior performance.

Decline letters will generally not indicate specific reasons for Committee or Board action. Groups who are unsuccessful are encouraged to contact the Program Department. In many cases, staff are able to highlight certain areas of the proposal that may require additional refinement for program excellence.

#### COMBINED STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Years Ended December 31, 2009, 2008, and 2007

CHANGES IN UNRESTRICTED ASSETS:	2009 Consolidated	2008 Consolidated	2007 Consolidated
INVESTMENT INCOME:			
Income on cash and long-term investments	\$5,236,268	\$6,475,557	\$4,315,692
Gains and losses on securities	25,078,372	(48,183,621)	3,167,986
Equity in earnings of jointly owned companies	(1,363,439)	(152,405)	4,194,788
Rental income		3,875	46,500
		- , , , , ,	
TOTAL INVESTMENT INCOME	\$28,951,201	(\$41,856,594)	\$11,724,966
INVESTMENT EXPENSE	766,884	910,274	655,137
NET INVESTMENT INCOME	\$28,184,317	(\$42,766,868)	\$11,069,829
CONTRIBUTIONS	1,150,610	1,001,004	216,301
PROGRAM EXPENSES			
Grants	4,562,506	3,212,032	3,668,632
Direct charitable expenses	3,678,740	4,763,408	3,190,703
Development	785,830	1,493,954	1,496,168
TOTAL PROGRAM EXPENSES	\$9,027,076	\$9,469,394	\$8,355,503
ADMINISTRATIVE EXPENSES	\$1,367,503	\$1,073,728	\$1,203,501
INCREASE (DECREASE) IN UNRESTRICTED			
NET ASSETS FROM OPERATIONS	\$18,675,669	(\$52,573,124)	\$2,035,777
NET ASSETS FROM OF EATTONS	\$10,07,000	$(\psi)2, j/3, 124)$	φ2,033,777
INCREASE (DECREASE) IN NET ASSETS	18,940,348	(52,308,986)	1,727,126
NET ASSETS, BEGINNING OF YEAR	\$183,036,656	\$235,345,642	\$233,428,952
NET ASSETS, TRANSFER IN DUE TO Consolidation	-	-	189,564
NET ASSETS, END OF YEAR	\$201,977,004	\$183,036,656	\$235,345,642

#### STATEMENTS OF FINANCIAL POSITION

For the Years Ended December 31, 2009 and 2008

	2009	2008
	2009	2008
ASSETS:		
Cash and cash equivalents	\$4,297,464	\$4,985,756
Marketable securities	156,076,012	127,222,064
Investments at cost plus equity in		
Undistributed earnings	40,884,595	49,086,793
Grants receivable	50,239	90,000
Prepaid expenses	44,643	35,399
Property and equipment, net	2,863,803	2,988,518
Assets whose use is limited	354,374	379,291
Total Assets	\$204,571,130	\$184,787,821
LIABILITIES		
Accounts payable	369,743	302,507
Payroll, payroll taxes and benefits payable	88,597	92,141
Grants payable	1,936,043	1,130,753
Annuity obligations payable	199,743	225,764
Total Liabilities	\$2,594,126	\$1,751,165
Net Assets - Temporarily Restricted	510,756	365,593
Net Assets - Unrestricted	201,466,248	182,671,063
Total Liabilities and Net Assets	\$204,571,130	\$184,787,821

#### trustees and advisors

#### 2009 TRUSTEES:

ALBIN M. LEMOINE, JR. Board Chairman, Superintendent (Retired) Avoyelles Parish School Board

JAMES R. "RUSTY" BAKER, JR. President/Owner, Baker Manufacturing

BRUCE BARTON, M.D. Physician

JOAN BRUNSON, M.D. Physician

LAURA L. DAUZAT Community Volunteer

KELVIN FREEMAN Engineer, Dresser Inc.

DAVID R. GILCHRIST Owner, Gilchrist Construction

ERNEST KELLY, M.D. Physician

DONALD KRAMER Retired Bank President, Consultant

DONALD R. MALLET Director, Civilian Personnel Advisory Center Fort Polk NANCY MCCABE Registered Nurse and Community Volunteer

MIKE NEWTON President, Exchange Bank of Natchitoches

MAXINE PICKENS Regional Manager, Bureau of Health Standards Medical Certification

JOSEPH R. ROSIER, JR., CFA President & CEO, The Rapides Foundation

TAMMI SALAZAR Executive Vice President, Red River Bank

HOWARD WOLD, M.D. Physician

#### 2010 APPOINTED:

CYNTHIA GILLESPIE, PH.D. Superintendent (Retired) Vernon Parish School Board

FRANKIE ROSENTHAL, MSN, RN Retired Nurse

#### 2009 ADVISORS:

PREVENTION INSTITUTE Oakland, California

TOBACCO TECHNICAL ASSISTANCE CONSORTIUM Rollins School of Public Health, Emory University Atlanta, Georgia

TOM FARLEY, M.D., MPH Principal Investigator and Chair, Community Health Sciences Prevention Research Center at Tulane University New Orleans, Louisiana WILMA HAMILTON DELP, PH.D. Superintendent (Retired), Sarasota County Public Schools Wadsworth, Illinois

REGIONAL TECHNOLOGY STRATEGIES, INC. Chapel Hill, North Carolina

PROFESSIONAL EDUCATION CONSULTING, LLC Sarasota, Florida

CAROL TODD Shoemaker and Todd Consulting Sarasota, Florida

#### 2009 FOUNDATION:

- JOSEPH R. ROSIER, JR., CFA President/Chief Executive Officer
- LORI BELGARD Administrative Assistant
- ANNETTE BEUCHLER, MBA, FACHE Director of Programs and Communications
- NANCY BORDEN, MMC Communications Associate
- RACHEL FARRELL Administrative Assistant
- CHRISTY FREDERIC Program Officer
- KATHY GUNN Communications Officer
- DONNA HERNANDEZ Administration Assistant

PAT LACOUR Accounting and Systems Manager

LORETTA MAGEE Assistant to the President

TAMMY MOREAU Program Officer

KATHLEEN NOLEN, MBA Director of Administration and Evaluation

PAULA OWEN Bookkeeper

KAROL SCULLY Senior Administrative Assistant

AKESHIA SINGLETON, MBA Program Officer

ASHLEY STEWART, MPH Evaluation Officer

#### FOUNDATION PROGRAMS:

#### Cenla Medication Access Program:

WENDY ROY, MHA Program Director

TAMMY BILLINGS Patient Assistance Program Supervisor

KEVIN BROWN, PharmD Program Pharmacist

TRAYCE SNOW, RN Cancer Screening Specialist

CRYSTAL WATTS Administrative Assistant

JORIE ASPERSTRAND JEANNIE ATWOOD CHERYL CHAMBERS MINDY HANCOCK JONI LONGLOIS JESSICA PAUL Patient Assistance Program Specialists

#### **Community Development Works:**

CAROL ANNE HANDY Administrative Assistant

FELICIA WALKER Learning Lab Technician

LAKEITHA WILLIAMS Student Intern

#### The Orchard Foundation:

VICKI BURNS Interim Executive Director

PATRICIA STARLING Program Manager

FLORA KEYS Senior Administrative Assistant

#### THE RAPIDES FOUNDATION SERVICE AREA



### **The Rapides Foundation**

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