

RHS Community Benefit Report

2021

Community Benefit

Charity Care	\$4,407,717
Unreimbursed Medicaid Expenses	\$14,475,982
Family Practice Residency Net Expenses	\$5,857,587
Community Education	\$112,550
Contributions and Donations	\$235,000
Total Community Benefit	\$25,088,836

Other Unreimbursed Costs

Other Uncompensated Care	\$2,742,341
Property Taxes	\$1,913,445
Total Other Unreimbursed Costs	\$4,655,786

Diabetes, Nutrition, Physical Activity and Weight	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • American Diabetes Association • American Heart Association • American Cancer Society • National Kidney Foundation • Junior League of Alexandria
Goal	To increase awareness of nutrition, physical activity and weight status as contributing factors in chronic health diseases (diabetes, heart disease and cancer)
Timeframe	FY2020-FY2022
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide free monthly Diabetes/Nutrition classes – taught by Registered Dietician and Registered Nurse.</p> <p>Strategy #2: Promote physical activity through sponsorship of active community events, i.e. 5K runs, bicycle events, sporting events.</p> <p>Strategy #3: Provide nutritional information and healthy lifestyle recommendations at various community events/health fairs.</p> <p>Strategy #4: Partner with Alexandria Museum of Art (AMoA) to promote healthy living.</p> <p>Strategy #5: Provide free diabetic screening/education – Diabetes Sound the Alert Day.</p>
Financial Commitment	<p>Diabetes/Nutrition Classes - \$1,800</p> <p>Diabetes Sound the Alert Day - \$500</p> <p>Community event sponsorship - \$50,000</p> <p>Health fairs/Community Events - \$1,500</p> <p>Diabetes Health Profiler - \$3,000</p>
Anticipated Impact	<ul style="list-style-type: none"> • 100 participants in Diabetes/Nutrition Classes • 50 participants in Diabetes Sound the Alert Day • Sponsorship of 40 community events • 750 participants in AMoA Healthy Living classes
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Diabetes/Nutrition Classes • Report number of participants in Diabetes Sound the Alert Day • Report number of community events sponsored • Report number of participants in AMoA healthy living classes
Results	<p>1st q 2021</p> <p>LHSSA sponsorship - \$8,500</p> <p>Pineville High School Sports Sponsorship - \$500</p> <p>Manna House Golf Tournament - \$500</p> <p>Ward 10 Dixie Baseball Sponsorship - \$300</p> <p>Alexandria Museum of Art Healthy Living Partnership – 254 participants - \$10,000</p>

Rapides Regional Medical Center Implementation Strategies

Great Strides Cystic Fibrosis Walk Sponsorship - \$1,000
Hope House Golf Tournament - \$1,000
Junior League Kids Fest - 100 participants - \$150
Total - \$21,950

2nd q 2021

Pineville Golf Tournament Sponsorship - \$1,000
Fit for Families Bicycle Safety - \$1,000
La College Bass Fishing Tournament Sponsorship - \$500
Bowling for Buddies Sponsorship - \$500
Louisiana Sports Hall of Fame Sponsorship - \$15,000
Leesville Lion Club Golf Tournament Sponsorship - \$1,500
Alexandria Museum of Art Healthy Living Partnership – 314 participants
Total - \$19,500

3rd q 2021

Connect Sports Camp Sponsorship - \$430
UPS Golf Tournament Sponsorship - \$500
LSUA Athletic Sponsorship - \$2,500
ASH Football Sponsorship - \$300
PHS Baseball Sponsorship - \$500
Grace Christian Soccer Sponsorship - \$500
Holy Savior Menard Sports Sponsorship - \$2,500
ASH Soccer Sponsorship - \$200
PHS Soccer Sponsorship - \$200
Grace Christian Baseball Sponsorship - \$100
Diabetes Classes – 9 participants - \$205
Alexandria Museum of Art Healthy Living Partnership – 251 participants
Total - \$7,935

4th 2q 2021

Tioga HS Sports sponsorship - \$150
OLPS Sponsorship - \$2,500
ASH Sports Sponsorship - \$2,000
Diabetes Class – 2 participants - \$85
Alexandria Museum of Art Healthy Living Partnership – 198 participants
Total - \$4,735

2021 Total - \$54,120

Heart Disease & Stroke	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • American Heart Association • American Stroke Association • The National Coalition of Women with Heart Disease • National Institutes of Health • American Red Cross
Goal	To educate service area residents on cardiovascular health.
Timeframe	FY2020-FY2022
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide educational materials, presentations and screenings to community residents on cardiovascular health.</p> <p>Strategy #2: Educate the community on availability of free resource – Heart Health profiler.</p> <p>Strategy #3: Provide monetary support for cardiovascular health and prevention research to AHA.</p> <p>Strategy #4: Provide Basic Life Support (BLS) training to community organizations.</p> <p>Strategy #6: Educate the community on stroke awareness with Tackle Stroke program.</p>
Financial Commitment	Education Materials - \$1500 AHA Donation - \$15,000 Community BLS training - \$1,000 Tackle Stroke - \$2,000 Heart Health Profiler - \$13,500
Anticipated Impact	<ul style="list-style-type: none"> • 500 service area residents educated on cardiovascular health • 30 Heart Health Profiler assessments completed • Donation to AHA for cardiovascular research • BLS training to 350 community residents • 2,000 Tackle Stroke participants
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of service area residents educated on cardiovascular health • Report number of Heart Health profiler assessments completed • Report AHA donation • Report number of community residents trained in BLS • Report number of Tackle Stroke participants
Results	1st q 2021 Heart Health Profiler – 35 participants - \$3,375 CPR Training 32 participants - \$192 Total - \$3,567

Rapides Regional Medical Center Implementation Strategies

2nd q 2021

Heart Health profiler – 108 participants - \$3,375

CPR Training – 81 participants - \$486

AHEC Community Based Blood Pressure Monitoring Program - \$1,320

Total - \$5,181

3rd q 2021

Heart Health Profiler – 91 participants - \$3,375

CPR Training – 14 participants - \$84

Stroke Education – 125 participants - \$270

Total - \$3,729

4th q 2021

Heart Health Profiler – 229 participants - \$3,375

CPR training – 61 participants - \$206

Grace Christian Stroke Education – 75 participants - \$60

Total - \$3,641

2021 Total - \$16,118

Cancer	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Cancer Screening Project • American Cancer Society • Colon Cancer Alliance • American Academy of Dermatology • National Council on Skin Cancer Prevention
Goal	To educate service area residents on cancer prevention and screenings
Timeframe	FY2020-FY2022
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide educational materials on cancer (colorectal, skin, breast, prostate, lung) to community groups/health fairs.</p> <p>Strategy #2: Partner with American Academy of Dermatology and local dermatologists to offer “Spot Me” as a skin cancer screening event.</p> <p>Strategy #3: Partner with National Council on Skin Cancer Prevention and the American Academy of Dermatology to increase awareness of signs and symptoms of skin cancer by promoting “Don’t Fry Day.”</p> <p>Strategy #4: Provide monetary support for cancer research and prevention to ACS through Colors of Courage Run and No Shave November.</p> <p>Strategy #5: Facilitate Cancer Support Group for service area residents.</p>
Financial Commitment	Education materials for cancer awareness/screening -\$1,000 Don’t Fry Day - \$400 Spot Me Event - \$450 ACS Donation - \$5,000 Support Group - \$500
Anticipated Impact	<ul style="list-style-type: none"> • 150 participants for “Don’t Fry Day” • 100 participants for “Spot Me” • 500 participants in health fairs/community events • Donation to ACS for cancer research • 100 participants in the Cancer Support Group
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants for “Don’t Fry Day” • Report number of participants for “Spot Me” • Report number of participants in health fairs/community events • Report ACS donation • Report number of participants in Cancer Support Group
Results	1st q 2021 Relay for Life Sponsorship - \$7,500 Total - \$7,500

Rapides Regional Medical Center Implementation Strategies

2nd q 2021

Don't Fry Day – Skin Cancer awareness – 151 participants - \$210
American Cancer Society Lights of Hope Sponsorship -\$1,000

Total - \$1,210

3rd q 2021

Rapides Cancer Center Labyrinth - \$90,555

Total - \$90,555

4th q 2021

P&G Breast Cancer Education – 65 participants - \$225

P&G Colon Cancer Education – 25 participants - \$75

Smoking/Vaping Education Pineville HS – 351 participants - \$385

Total - \$685

2021 Total - \$99,950

Injury and Violence	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Louisiana State Police • AARP • Safe Kids • National Highway Traffic and Safety Administration • Rapides Senior Citizen Centers • American College of Surgeons
Goal	To decrease traumatic injury in defined service area
Timeframe	FY2020-FY2022
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Partner with Louisiana State Police to conduct Sudden Impact programs including hospital based, on-site, mock crash and mock trial.</p> <p>Strategy #2: Educate community on ATV safety through various events.</p> <p>Strategy #3: Provide fall prevention education targeting senior citizens in service area.</p> <p>Strategy #4: Provide monthly child passenger safety seat checks.</p> <p>Strategy #5: Provide hemorrhage control education to service area residents.</p>
Financial Commitment	<p>Sudden Impact - \$22,000</p> <p>ATV Safety Events - \$500</p> <p>Fall Prevention Education - \$500</p> <p>Child Passenger Safety Seat Checks - \$2,500</p> <p>Hemorrhage Control - \$300</p>
Anticipated Impact	<ul style="list-style-type: none"> • 2,500 participants in Sudden Impact • 500 participants in ATV safety events • 100 participants in fall prevention education • 100 child seat checks
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Sudden Impact • Report number of participants in ATV safety events • Report number of participants in fall prevention education • Report number of child seats checked • Report number educated on hemorrhage control
Results	<p>1st q 2021</p> <p>Sudden Impact – 341 participants - \$4,240</p> <p>Child Passenger Safety - 5- participants - \$270</p> <p>Total – \$4,510</p>

Rapides Regional Medical Center Implementation Strategies

2nd q 2021

Sudden Impact – 513 participants - \$620

Child Passenger Safety - 21- participants - \$270

Hemorrhage control – 50 participants - \$180

Total - \$1,070

3rd q 2021

Sudden Impact – 236 participants - \$1,760

Child Passenger Safety – 47 participants - \$930

Total - \$2,690

4th q 2021

Sudden Impact – 403 participants - \$2,240

Child Passenger Safety – 6 participants - \$270

Total - \$2,510

2021 Total - \$10,780

ACCESS TO HEALTH SERVICES	
	<ul style="list-style-type: none"> • Primary Care Physicians in the Service Area • Louisiana State University Family Residency and Oral Maxillofacial Programs • Tulane Gynecology and Ophthalmology Programs • Louisiana State University at Alexandria (LSUA) • Louisiana College (LC) • Northwestern State University (NSU)
Goal	<p>To increase access to care in the service area To assist individuals with identifying Primary Care Providers To educate residents in the service area on appropriate utilization of primary care/urgent care/emergency care To provide funding to increase graduation rate, quality of healthcare workforce</p>
Timeframe	FY2020-FY2022
Scope	These strategies will focus on residents in the service area.
Strategies & Objectives	<p>Strategy #1: Continue the Cooperative Endeavor Agreement with the State to provide indigent health care services.</p> <p>Strategy #2: Provide all patients discharged from the Emergency Department with an educational document on appropriate usage of primary care/urgent care/emergency care.</p> <p>Strategy #3: Provide all patients discharged from the Emergency Department with a primary care provider referral.</p> <p>Strategy #4: Provide Physician Directories at Community functions/Health fairs and screenings.</p> <p>Strategy #5: Continue to provide transportation funds for patients including outpatient radiation cancer patients.</p> <p>Strategy #6: Support the LSU Family Residency, LSU Oral Maxillofacial Residency, Tulane Gynecological Residency and Tulane Ophthalmology Residency programs which provides access to care to the service area residents.</p> <p>Strategy #7: Provide funds to local universities to increase healthcare workforce development.</p>
Financial Commitment	<p>Physician Directories - \$5,000 Transportation Funds - \$8,000 LSU Family Residency Program - \$3,500,000 Nursing Schools - \$150,000 LSU OMFS Residency - \$317,378 Tulane Gynecology Residency - \$560,442 Tulane Ophthalmology Residency - \$1,008,795</p>
Anticipated Impact	<ul style="list-style-type: none"> • Distribute 2500 physician directories • Provide \$5,000 in transportation funds for cancer patients • 18 LSU Family Practice residents • 40 nursing graduates

Plan to Evaluate Impact

- Report # of physician directories distributed
- Report amount of transportation funds distributed to patients
- Report amount of support for LSU resident programs
- Report amount of support for Tulane resident programs
- Report amount of support for nursing schools

1st q 2021

Primary/Urgent/Emergent Education – 938 distributed - \$93
 Physician Directories – 2,080 distributed - \$4,056
 Transportation funds for patients – \$4,675
 LSU FP Residency Program - \$894,654
 LSU OMFS Residency Program – \$77,747
 Tulane Ophthalmology Residency Program – \$164,218
 Tulane GYN Residency Program - \$248,825
 Northwestern Nursing School Support - \$9375
Total - \$1,403,643

2nd q 2021

Primary/Urgent/Emergent Education – 1,049 distributed - \$104
 Physician Directories - distributed – 11 distributed - \$21
 Transportation funds for patients – \$4,725
 LSU FP Residency Program - \$893,913
 LSU OMFS Residency Program – \$79,681
 Tulane Ophthalmology Residency Program – \$164,953
 Tulane GYN Residency Program - \$270,860
 Northwestern Nursing School Support - \$9375
Total - \$1,423,632

Results

3rd q 2021

Primary/Urgent/Emergent Education – 1,332 distributed - \$133
 Transportation funds for patients – \$4,050
 LSU FP Residency Program - \$1,012,658
 LSU OMFS Residency Program –\$80,496
 Tulane Ophthalmology Residency Program – \$164,927
 Tulane GYN Residency Program - \$266,907
 Northwestern Nursing School Support - \$9375
Total - \$1,538,546

4th q 2021

Primary/Urgent/Emergent Education – 965 distributed - \$96
 Transportation funds for patients – \$6,284
 LSU FP Residency Program - \$1,005,790
 LSU OMFS Residency Program –\$80,390
 Tulane Ophthalmology Residency Program – \$163,984
 Tulane GYN Residency Program - \$294,749
 Northwestern Nursing School Support - \$121,875
 LSUA Nursing School Support - \$50,000
Total - \$1,723,168

2021 Total - \$6,088,989

Maternal/Infant Health	
Community Partners/ Planned Collaboration	<ul style="list-style-type: none"> • Nurse Family Partnership • Department of Health and Hospitals/FIMR
Goal	To improve maternal/infant health in the service area
Timeframe	FY2020-FY2022
Scope	These strategies will focus on the residents in the service area.
Strategies & Objectives	<p>Strategy #1: Provide free Childbirth Classes to service area residents – Prepared Childbirth, Breastfeeding, Sibling and Breathing and Relaxation.</p> <p>Strategy #2: Distribute baby packets to expectant mothers providing education, community resources and safe sleep information.</p> <p>Strategy #3: Provide educational materials promoting 39 weeks gestation to expectant mothers.</p> <p>Strategy #4: Provide free Perinatal Loss Support Group.</p>
Financial Commitment	Childbirth Classes - \$5,000 Baby Packets - \$5,000 Perinatal Loss Support Group - \$500
Anticipated Impact	<ul style="list-style-type: none"> • 400 participants in Childbirth Classes • 1,000 Baby Packets distributed to expectant mothers • 50 participants in Perinatal Loss Support Group
Plan to Evaluate Impact	<ul style="list-style-type: none"> • Report number of participants in Childbirth Classes • Report number of baby packets distributed to expectant mothers • Report number of participants in Perinatal Loss Support Group
Results	<p>1st q 2021 Childbirth Classes – 19 participants - \$634 Perinatal Loss Group – 6 participants - \$60 Baby packets – 50 distributed - \$150 Total - \$844</p> <p>2nd q 2021 Childbirth Classes – 21 participants - \$920 Perinatal Loss Group – 11 participants - \$90 Baby packets – 25 distributed - \$75 Total - \$1,085</p> <p>3rd q 2021 Childbirth Classes – 22 participants - \$930 Perinatal Loss Group – 6 participants - \$90 Baby packets – 95 distributed - \$285 Total - \$1,305</p>

Rapides Regional Medical Center Implementation Strategies

4th q 2021

Childbirth Classes – 18 participants - \$700

Perinatal Loss Group – 43 participants - \$145

Baby packets – 60 distributed - \$180

Total - \$1,025

2021 Total - \$4,259

2021 Grand Total - \$6,274,096